

DataSource, Inc. Announces Purchase of FRI Resources

International Print Management Supplier Expands With New Acquisition

(KANSAS CITY, MO) DataSource, Inc., one of America's largest print supply chain management companies announced today its purchase of FRI Resources, a business printing distributor that offers a wide range of high quality services including commercial printing and promotional products, custom documents as well as warehousing and fulfillment.

The St. Louis based company has an impressive list of local and national clients including American Express, US Soccer Federation and Momentum NA. They provide customers with a broad range of business printing and marketing services from its 75,000 square feet of office and warehouse space including graphic design, online ordering, management, distribution, promotions and direct mail. FRI Resources will operate under the name DataSource, Inc., effective immediately.

"Joining DataSource is a win-win for our customers, our employees and the company's founders," said George Crump, CEO of FRI Resources. "Our sales executives and staff are very supportive of this deal. They were especially excited about the enterprise solutions, new technology and cost reduction tools they will be able to bring to our customers."

"We are very excited about this new deal," said David Holland, president of DataSource. "Our combined capabilities will expand our market presence and take our industry-leading customer service to another level while fulfilling our strategic objectives for growth."

DataSource's document design and distribution services include national restaurant chains, commercial banking as well as automotive marketplaces in addition to well-known brands such as Lee Jeans, Americo and Blue Cross/Blue Shield.

About DataSource

DataSource, based in Kansas City, MO, provides a total solution to document design and distribution services essential to the successful operation of multi-location businesses such as commercial franchises, auto dealerships, retail insurance, branded products, industrial products and restaurant concepts. Services include design, sourcing, warehousing, fulfillment, distribution, print-on-demand and print management of marketing materials business forms and supplies. Products include business forms, marketing supplies, personnel management packets, training materials, menus, point-of-purchase displays and ad specialty items. DataSource manages over 18,000 SKUs for customers in 85,000 locations worldwide. Visit DataSource at www.data-source.com.

About FRI Resources

FRI Resources, based in St. Louis, MO, is a business printing distributor providing a broad range of custom documents and labels, commercial printing and promotional products, digital color, direct mail, office consumables, warehousing and fulfillment. Visit www.fri-resources.com