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DATASOURCE NAMES MARKETING VICE PRESIDENT

Tracy Sloger Joins Managed Services Leader

(KANSAS CITY, Mo) DataSource, Inc., one of America's leading managed services providers, is pleased to announce that Tracy Sloger has joined the company as Vice President, Marketing.

Sloger will develop and lead marketing strategies to achieve DataSource's continued growth goals and will be directly responsible for the company's rebranding efforts and the expansion of the marketing service division.

"We believe Tracy has the skills and experience to take DataSource to new levels of success," said David Holland, DataSource CEO. "Our current clients already see us as the secret weapon to their own success. Tracy and her team will no doubt help us share our many cost-effective solutions with many more audiences. The sky's the limit."

With years of measurable success at one of the country's largest leading CRM agencies, Sloger has worked with some of the world's most recognizable brands, advising in strategic evaluation, creation, integration and execution of analytic driven multi-channel marketing programs. She brings thorough knowledge of direct, brand, loyalty and integrated marketing campaigns as well as account, large organization and people management skills.

Sloger graduated cum laude from Avila University in Kansas City, Mo., and was named Marketing Graduate of the Year.

About DataSource

DataSource, based in Kansas City, Mo., provides a total solution to document design and distribution services essential to the successful operation of multi-location businesses such as commercial franchises, auto dealerships, retail insurance, branded products, industrial products and restaurant concepts. Services include design, sourcing, warehousing, fulfillment, distribution, print-on-demand and print management of marketing materials business forms and supplies. Products include business forms, marketing supplies, personnel management packets, training materials, menus, point-of-purchase displays and ad specialty items. DataSource manages over 18,000 SKUs for customers in 85,000 locations worldwide. Visit DataSource at www.data-source.com.

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