

DATASOURCE ANNOUNCES NEW OFFERING

Leading Print Supply Chain Management Company Expands Digital Capabilities

KANSAS CITY, Mo. -- DataSource, Inc., one of America's leading print supply chain management companies announced today the rollout of *Digital on Demand*, its newest, customized print offering that is designed to improve efficiencies up to 30% for its restaurant/hospitality, automotive, financial and general commercial clients.

Digital on Demand's newest efficiencies will combine enhanced services using the latest digital technology; increase document efficiency; manage version control and provide customized digital solutions for business communications. These innovative technologies will provide personalized one-to-one and one-to-many to drive greater results and effective solutions. Some clients will benefit by reducing their warehouse storage costs and move to an on demand inventory solution.

"We are pleased to add this new and expanded digital offering to our list of client services," said David Holland, president of DataSource. "*Digital on Demand* will provide a high quality product and efficient end-to-end business solutions for all of our clients."



About DataSource

DataSource, based in Kansas City, MO, provides a total solution to document design and distribution services essential to the successful operation of multi-location businesses such as commercial franchises, auto dealerships, retail insurance, branded products, industrial products and restaurant concepts. Services include design, sourcing, warehousing, fulfillment, distribution, print-on-demand and print management of marketing materials business forms and supplies. Products include business forms, marketing supplies, personnel management packets, training materials, menus, point-of-purchase displays and ad specialty items. DataSource manages over 18,000 SKUs for customers in 85,000 locations worldwide. Visit DataSource at www.datasource.com.

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