

# **DATASOURCE, INC. NAMES DAVID HOLLAND CEO**

*Leading Print Supply Chain Management Company Promotes Successful President*



KANSAS CITY, Mo. -- DataSource, Inc., one of America's leading supply chain management companies, announced today the promotion of its President, David Holland, to Chief Executive Officer.

Holland joined DataSource in 2007. Under his leadership, the Company doubled revenue and extended its leadership position in their core restaurant and hospitality marketplace. In the past 5 years, DataSource acquired 3 companies, entered the automotive retailing marketplace, and achieved broad-based success in financial services and other key industry segments.

Before joining DataSource, Holland was President of Workflow, and, prior to that, SVP and General Manager of Relizon's US business. He began his career at the Reynolds and Reynolds Company, where he was the organization's youngest Vice President, and the recipient of the Company's highest sales honor, the RH Grant Award.

"This is an exciting time for DataSource, and I look forward to working with the team in growing the Company over the years to come," said David Holland, president and CEO of DataSource.

## **About DataSource**

DataSource, based in Kansas City, MO, provides a total solution to document design and distribution services essential to the successful operation of multi-location businesses such as commercial franchises, auto dealerships, retail insurance, branded products, industrial products and restaurant concepts. Services include design, sourcing, warehousing, fulfillment, distribution, print-on-demand and print management of marketing materials business forms and supplies. Products include business forms, marketing supplies, personnel management packets, training materials, menus, point-of-purchase displays and ad specialty items. DataSource manages over 18,000 SKUs for customers in 85,000 locations worldwide. Visit DataSource at [www.data-source.com](http://www.data-source.com).